

Blackpool Council Licensing Service
Representation made by a Responsible Authority

Responsible Authority

Name of Responsible Authority	Licensing Authority			
Name of Officer <i>(please print)</i>	Mark Marshall			
Signature of Officer				
Contact telephone number	01253-478493			
Date representation made	15	06	2015	
Do you consider mediation to be appropriate			YES	NO

Premises Details

Premises Name	
Address	13 Clifton Street
	Blackpool
Post Code	FY1 1JD

Details of your representation (Please refer and attach any supporting documentation)

I submit this representation on behalf of the Licensing Authority, the premises sits within Talbot Ward which is subject to a special policy where the presumption is to refuse the application.

Blackpool has 4 wards subject to the same test but Talbot ward has the greatest number of Off Licence outlets with 25. The next highest being Bloomfield with 23.

The application is limited in content and does not deal with many of the issues that prevail in the area such as;
 Alcohol dependency
 Street Drinkers
 High Strength Alcohol
 Underage sales and consumption
 Proxy Sales

The level of crime in the area which has an alcohol related element is significant and there is a clear correlation between the excessive availability of alcohol and crime in the area as such the Committee should be minded to refusing this application which would be supportive of their own Statement of Licensing Policy

This application in particular fails to address many of the areas of the Statement of Licensing policy in particular, high strength alcohol, the amount of shop space that will be dedicated to alcohol displays, discounting and offers.

The next matter that is not dealt with is the proximity of similar premises conducting the same activity and how the applicant will address any harm that could flow from this.

The final point of concern is the hours proposed by this applicant are extensive, 06.00hrs if granted will be the earliest in the locality and in area with this many off licences this does cause concern.

The Licensing Authority in their capacity as Responsible authority are opposed to the grant of any new Off Licences in the Saturation areas especially where the offer is just another similar to the type of business already established in the area. I can see nothing unique or special that would justify departure from the Licensing Authority's policy to refuse new applications in this ward.

For New / Variation Applications only.

It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.